



World Homeless Day 2021 – Homeless Health awareness toolkit

About World Homeless Day

World Homeless Day is an annual event on the 10th of October.

The concept of 'World Homeless Day' emerged from online discussions between people working to respond to homelessness from various parts of the world.

The Inaugural World Homeless Day was marked on the 10th of October 2010.

Use of the idea of 'World Homeless Day' is open for all to use...anywhere in the world.

The purpose of World Homeless Day is to draw attention to people who experience homelessness needs locally and provide opportunities for the community to get involved in responding to homelessness, while taking advantage of the stage an 'international day' provides.

About this toolkit

To mark World Homeless Day, Healthy London Partnership has produced this toolkit to help raise awareness around the links between health and homelessness. Also to signpost to the health, housing and third sector services which support people experiencing homelessness in London.

Please help by sharing this toolkit with colleagues in your networks.

Resources on homeless and inclusion health

- [DOTW Safe Surgeries initiative](#)
- [Pathway & HLP E-learning for GP reception staff and practice managers](#)
- [Groundswell resources and services](#)
- [HLP Homeless Health resource pack](#) (updated September 2021)
- Healthy London Podcast episodes on homeless health:
 - [Everyone in and next steps for homeless health](#)
 - [Homelessness and labelling](#)
- [Homeless Link health and wellbeing resources](#)
- [Homelessness: applying All Our Health - GOV.UK \(www.gov.uk\)](#)
- [Inclusion Health: applying All Our Health - GOV.UK \(www.gov.uk\)](#)
- [Pathway publications and resources](#)
- [QNI Homeless and Inclusion Health Programme](#)

Health resources to support people experiencing homelessness

- [My Right to Healthcare cards](#)
- [Groundswell Homeless Health Peer Advocacy Service](#)
- [Homeless Health during Covid-19 resource page](#)

Research on rough sleeping and impact of ‘Everyone In’

- [Kerslake Rough Sleeping report](#) (released September 2021)
- King’s College London (KCL) have published a nine month ‘follow-up’ qualitative research report describing the experiences of people nine months after ‘moving-on’ from the emergency COVID-19 hotels across London during the ‘Everyone In’ initiative:
 - [“Experiences of being housed in London hotel as part of the ‘Everyone In’ initiative. Part 3: Life nine months after leaving the hotel](#)
 - Parts 1 and 2 reports, which explored “life in the hotel” and “life one month after the hotel”, can also be found online [here](#)

Upcoming events

[Clarissa premiere](#)

Groundswell has announced the launch of [Clarissa](#): a film created to improve the health of people affected by homelessness, through better understanding of their experiences.

Clarissa was made by Chris Godwin from Inner Eye Productions in collaboration with Groundswell; screenwriter and producer Jimmy McGovern also served as a story consultant on the film. It has been funded by Wellcome Trust.

To mark the launch of the film for wider use, Ideas Alliance is thrilled to team up with Groundswell to present a series of live, regional screenings followed by a discussion panel/Q&A.

For more details of screening click [here](#), where you can also watch the film trailer.

[Homelessness Ends Lives](#)

We will remember them: Service of Commemoration for those who have died Homeless over the past year.

Thursday 4th November 11am [St Martin in the Fields](#).

This vigil is organised by St Martin in the Fields, [The Connection at St St Martins](#), [Housing Justice](#) and [The Museum of Homelessness](#).



Museum of Homelessness launch their Secret Museum for 11 days only from October 27.

In a secret central London location, Museum of Homelessness is sharing the truths of 2020 from the perspectives of activists, community organisers and people who live at the sharp end of inequality.

This FREE immersive Secret Museum Experience, lasting one and a half hours, will go beyond the headlines of 2020, and reveal what happened to people on the margins during the pandemic.



[Learn more and sign up here.](#)

Social media assets and suggested copy

The following graphics and suggested copy can be used to raise awareness about the links between health and homelessness on World Homeless Day and beyond.

These graphics can be used to help share similar messages across Twitter, Facebook, LinkedIn and Instagram. Remember to tag @HealthyLDN where you do to keep the conversation going.

To **download** the full sized images, select the images below, right click and select 'open link'.

<p>Did you know that October 10 is World Homeless Day?</p> <p>The wellbeing of people who live and sleep on the street is at significant risk compared to the general population.</p> <p>Learn more in the @HealthyLDN updated Homeless Health resource pack: https://bit.ly/3ldOaDe</p> <p>#WorldHomelessDay</p>	<p>Graphic for Twitter, Facebook, LinkedIn:</p>
<p>If you are concerned about a person seen sleeping rough, contact outreach service @Tell_StreetLink on www.streetlink.org.uk, by phone: 0300 500 0914 or using the app.</p> <p>#WorldHomelessDay #inclusionhealth</p>	<p>Graphic for Twitter, Facebook, LinkedIn:</p>

October 10 is World Homeless Day.

The average age of death of men and women sleeping rough is 43 and 45.

Share this post and help spread awareness about the links between #health and #homelessness.

<https://bit.ly/3ldOaDe>

#WorldHomelessDay #inclusionhealth

Graphic for Twitter, Facebook, LinkedIn:



Everyone has a right to register with a GP practice.

NHS England guidelines state that people do not need a fixed address or identification to register or access treatment at GP practices.

See this quick guide which explains the who, what and how to register.

#WorldHomelessDay #inclusionhealth
#myrighttohealthcare

Instagram carousel graphics:

