

The Macmillan information & support centre's YouTube channel

Providing wellbeing activities during COVID-19 outbreak confinement period. March 2020

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Introduction

The Purpose of this document is to outline the process that will be followed to ensure that the YouTube Channel meets the needs of service users and partners and, abide Trust Media policy.

The new YouTube channel has been developed by the Macmillan information & support centre (MISC) in partnership with Move More Wandsworth, Full Circle Funds, Nupur Agarwal, Callie Di Nello and Victoria Hodges under the guidance of the cancer management team.

The aim of the service is to provide daily online wellbeing activities to support patients & carers during the COVID_19 outbreak confinement period.

Process

YouTube channel:

https://www.youtube.com/channel/UC2hmgAlGy4tjAK2QEZ9vQDQ/about?view_as=subscriber

1. Calendar of activities.

Day	Time/ Duration	Activity	Activity leader
Monday	10am: 15-20min	Meditation with Full Circle Funds	Nupur Agarwal
Tuesday	10am-45min	Chair based exercise with Move More Wandsworth	Beth Brown & Marguerite Larvin
Wednesday	10am-15-20min	Laughter Yoga	Callie Di Nello
Thursday	10am- 45min	Fitness class with Move More Wandsworth	Beth Brown & Marguerite Larvin
Friday	10am- 25-35min	Singing with Vicki	Vicki Hodges

2. The MISC & activity leads will be responsible to publish the videos

A disclaimer and safety message should be given to ensure clarity on the expectations and guidelines of the service.

3. Additional videos will be selected in the event the activity lead is unable to do the video. Example page 8
4. Other YouTube Channel Content:
 - a. Playlists: additional videos from other cancer charities on understanding and coping with the consequences of a cancer diagnosis. Increase accessibility to information.
 - b. Other channels: subscription to main cancer charities YouTube channels will allow additional signposting opportunities.

Staffing and Responsibilities

Lead Cancer Nurse

- Accountability to the Lead cancer nurse

Macmillan information & support centre team

- Ensure that the partners involved follow the guidelines and adhere to the Trust policies
- Ensure Data is kept securely and all adhere to GDPR guidelines
- Provide support to the partners
- Manage the YouTube Channel e.g. upload, schedule the videos
- Provide monitoring, moderating and regulating of the comments and complaints
- Lead on the promotion of the YouTube Channel. See page 5-8
- Consult Voice core group the patient representative group for feedback and input.

Partners

Partners will be expected to:

- Offer a gentle and simple approach to their activities
- Commit to provide their activity weekly for the duration of the restrictions.
- Upload the weekly videos at least a day before the publishing date.
- Refrain from sharing personal comments on the current COVID-19 outbreak and the Trust
- Refrain from giving medical advice to the exception of the physical activities trained lead who will need to give appropriate guidance regarding undertaking physical activities.
- Partners are accountable to and responsible to the Macmillan cancer information and support centre team.

Information Governance

Partners will ensure to operate their activities in a space that protects their confidentiality providing some will be in their home.

Service users will be able to access videos without restrictions.

Service users will be allowed to make comments on the events but the MISC team will be moderating the contents.

The MISC will be available for further contact and enquiries via telephone, email and social media messages.

All will ensure that all information and guidelines given during by the activities are accurate and given by trained specialists.

Complaints

Any complaints will be raised via the Macmillan information and support centre and processed through the Trust complaints and concerns process.

Safety

Support will be given to the partners by the MISC team.

It is the partners' responsibility to ensure they are working in a safe environment & operate a safe practice of their activities to avoid any injuries.

All information and guidelines given during the activities must be accurate and given by trained specialists.

Audit

Service review at 12 weeks

Report progress to monthly Voice group meeting

MACMILLAN CANCER INFORMATION & SUPPORT CENTRE

You Tube™ **WELLBEING
CHANNEL**



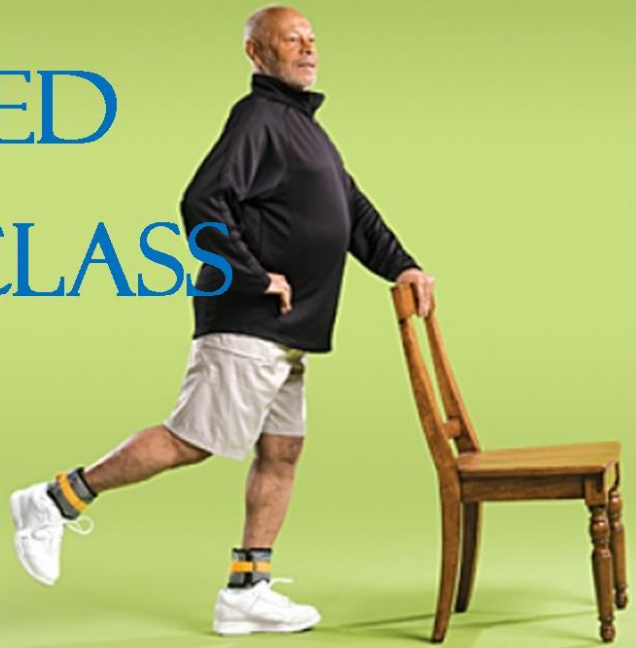
In partnership with Nupur Agarwal, Callie Di Nello, Vicky Hodges, [FullCircleFund](#) & [MOVE enable](#)



Use your smartphone's camera or QR code reader app for easy access to our YouTube channel

CHAIR-BASED EXERCISE CLASS

WITH MOVE MORE



MACMILLAN CANCER INFORMATION & SUPPORT CENTRE  WELLBEING CHANNEL

FITNESS CLASS

WITH
MOVE MORE



MACMILLAN CANCER INFORMATION & SUPPORT CENTRE  WELLBEING CHANNEL



MINDFULNESS MONDAY

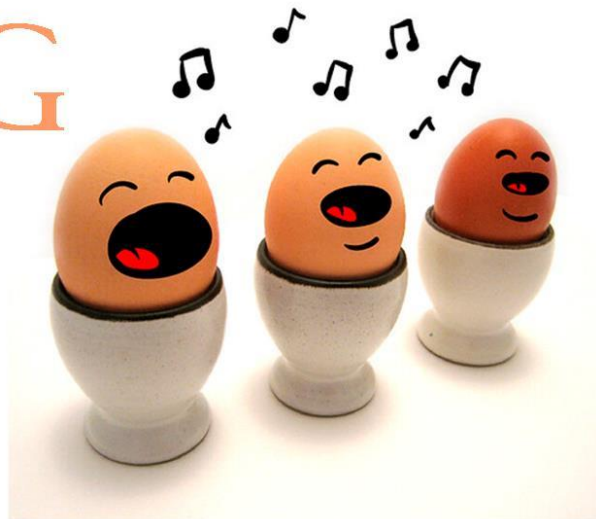
WITH NUPUR AGARWAL

Loving Kindness



MACMILLAN CANCER INFORMATION & SUPPORT CENTRE YouTube WELLBEING CHANNEL

SINGING WITH VICKI



MACMILLAN CANCER INFORMATION & SUPPORT CENTRE YouTube WELLBEING CHANNEL

Diet & cancer

Ask an expert
Jane Clarke

