

Appendix A: How did we get feedback?



Newsletters

December	Fast-Track Cities newsletter (to database list - 347 recipients)
January	Fast-Track Cities newsletter (to database list - 368 recipients) Healthy London Partnership newsletter (3,113 recipients) NHS England CCG engagement newsletter
February	NHS England GP newsletter

Emails

December	<p>Proposal shared via email with Fast-Track Cities database</p> <p>Proposal shared with Fast-Track Cities London Leadership group members for onward sharing widely with networks</p> <p>Proposal shared with communications leads of NHS England, PHE, London Councils and the Mayor's Office for circulating via their channels</p>
January	<p>Proposal circulated to:</p> <ul style="list-style-type: none"> • The HIV clinical forum • The London borough sexual health commissioners, some medics and voluntary sector • The Fast-Track Cities London Leadership Group members for onward sharing widely with networks • Communication leads of PHE, London Councils, the Mayor's Office and NHS England • BASHH members • Stigma subgroup members own contacts and networks

Website and online

19 December	Draft proposal uploaded on Stigma web page
18 December and 22 January	Two stigma news articles
Various dates December and January	Proposal shared on UK-CAB website (HIV treatment advocates network)

Social media post log

31 January	Instagram and Twitter post with photo from engagement event
28 January	Twitter post with Kevin video (2019 reflections and call to feedback on stigma plans)
27 January	Twitter post with Kevin stigma video (330 views)
24 January	Twitter post with static
	Facebook post with Kevin stigma video
22 January	Twitter post with stigma quote static
17 January	Twitter thread of posts with animation (542 views)
8 January	Instagram post with static
8 and 17 January	Facebook GIF and animation
19 December	Instagram post with static
19 and 24 December	Facebook and Twitter posts with statics
	London Councils retweeted to 21,000+ followers
	NHS England London retweeted to 67,000+ followers

Presentation/meetings

31 Jan	Fast-Track Cities sigma engagement event (95 people)
9 Jan	London HIV clinical forum
11 Dec	Proposal presented to London HIV provider forum