An estimated that 72,000 Londoners are living with dementia, including around 3,700 people living with young onset dementia (onset under 65). If current trends continue, there will be a 40% increase in the people living with this condition by 2025. Diagnosis rates have significantly improved over the last five years from 54% to 73%, however there is significant variation across different parts of London. 18,500 Londoners are still estimated to be living with dementia without a diagnosis.

£2.4bn
is the total cost of dementia to the London economy per year

73%
Unpaid care accounts for 73% of the total cost of people with dementia living in the community, and 44% of the total cost of the overall dementia population in London

6 weeks
An ambition has been agreed for services to work towards 85% of people to receive a diagnosis and initial care and treatment plan within 6 weeks of referral.

Two thirds
of London boroughs are doing some kind of dementia friendly activity already

2x
People with dementia stay in hospital twice a long as other older people

London Vision
Support Londoners with dementia to live well

Our ambition: London is the world’s first dementia friendly capital city by 2022

Our commitment: we will ensure that Londoners receive a timely diagnosis, ongoing support and are able to live well in their community

The challenge we face...

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Our actions so far...

- Working with the Alzheimer’s Society to **launch Dementia Friendly London** and we are working towards:
  - Establishing **2,000 dementia-friendly organisations** – including shops, GP practices and cultural venues including galleries and museums and sports venue – that have considered people with dementia and taken practical action
  - **Recruiting 500,000 Dementia Friends** across the public, private and community sectors – including bus drivers and station staff, NHS staff and housing, and retail sectors
  - **Supporting all London boroughs to become Dementia Friendly Communities** building on the work already underway
  - **Placing all people with dementia at the heart of Dementia Friendly London** through a People’s Panel of Londoners living with dementia

- **Creating a cross sector executive board** made up of senior leaders across the partnership. This has been established to oversee the Dementia Friendly London strategy

- Establishing an, NHS London-led, mechanism of clinically led support to **improve diagnosis rates**

- Improving integrated working in South West London is being completed; **bringing psychiatrists, neurologists and neuroradiologist together** in a multi-disciplinary meeting

- Agreeing with each STP, a **mechanism to collect memory service waiting time data** and Dementia Clinical Network to streamline pathway, completing a pan-London memory service audit

Our next steps...

- Led by the dementia friendly London executive board, sectors will establish local action plans to achieve cross sector and individual ambitions

- The GLA will lead by example at City Hall where work will be led by the Mayor’s Dementia Champion and Chief Officer, Mary Harpley

- London Association of Directors of Adult Social Services and Alzheimer’s Society are supporting London’s boroughs to become dementia-friendly.

- NHS London will offer Dementia Friends sessions to London regional staff

- NHS London’s expert Dementia Clinical Network will bring together memory services and Parkinson’s clinics to improve pathways and support joint working