**Template tweets for the Great Weight Debate**

The template tweets below are designed for boroughs to use to encourage their residents to get involved in the Great Weight Debate (GWD). Please feel free to use some or all of the tweets below and amend as you neeed to suit your borough.

Infographics and films are also included in the GWD borough communications pack for you to tweet out. If you are holding GWD events in your borough please also tweet about these. If you would like any support to promote your GWD debate events on social media please let us know at rachel.barnet@nhs.net

The hashtag for the Great Weight Debate is #greatweightdebate

Healthy London Partnership will also be tweeting from @HealthyLDN. Please feel free to like and re-tweet our tweets.

**Tweets for day of your local/pan-London launch of Great Weight Debate**

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| We’re launching the Great Weight Debate 2day with London boroughs & NHS orgs. Join the conversation on childhood obesity: <http://bit.ly/2d1o9mR> |
| The #greatweightdebate launches today! Take our survey and us how we can help borough children lead healthier lives: <http://bit.ly/2ctoorv> |
| London has more overweight/obese children than any other global city. Find out more about our Great Weight Debate here: <http://bit.ly/2d1o9mR> |
| The Great Weight Debate launches today across London. Join all Londoners and have your say on childhood obesity: <http://bit.ly/2ctoorv> |
| We’re supporting the Great Weight Debate to raise awareness of childhood obesity in London. Find out more here: <http://bit.ly/2d1o9mR> |
| We’ve joined councils across London to start a conversation on childhood obesity. What’s your view? <http://bit.ly/2ctoorv> #greatweightdebate |

**On-going tweets:**

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| xxx (insert name of borough) residents please share yr views in survey on how kids in the borough can lead healthier lives: <http://bit.ly/2ctoorv> #greatweightdebate |
| xxx (insert name of borough) residents please get involved in #greatweightdebate -a conversation on childhood obesity: <http://bit.ly/2ctoorv> |
| xxx (insert name of borough) residents please have your say on childhood obesity by taking part in a 5 min survey <http://goo.gl/SK0U1K> #greatweightdebate |
| Did you know London has more overweight and obese children than any other global city? <http://bit.ly/2d1o9mR> #greatweightdebate |
| Calling xxx (insert name of borough) residents! Take our 5 min survey and have your say on childhood obesity: <http://bit.ly/2ctoorv> #greatweightdebate |
| Did you know London has a higher rate of obesity than elsewhere in the country? <http://bit.ly/2d1o9mR> #greatweightdebate |
| More than a third of children in London are overweight or obese by the time they leave primary school: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Tweet taken from quote by Borough Mayor/Cl Leader. <http://bit.ly/2d1o9mR> #greatweightdebate |
| What do you think causes childhood obesity in xxx (insert name of borough)? Take our survey here: <http://bit.ly/2ctoorv> #greatweightdebate  |
| Two out of every five children in London are overweight or obese when they start secondary school: <http://bit.ly/2d1o9mR> #greatweightdebate |
| How do you think we can prevent childhood obesity in xxx (insert name of borough)? Let us know: <http://bit.ly/2ctoorv> #greatweightdebate |
| 11 to 18 year olds consume 3x more than recommended sugar each day: <http://bit.ly/2d1o9mR>#greatweightdebate |
| Tooth decay is the most common reason why five to nine year-olds are admitted to hospital: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Obesity leaves children at risk of numerous health problems. Tell us how we can support children to leave healthier lives: <http://bit.ly/2ctoorv> |
| Obesity leads to heart disease, stroke, cancer, depression, sleep apnoea, asthma, type 2 diabetes: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Have you joined the conversation on childhood obesity yet? Take our survey: <http://bit.ly/2ctoorv> #greatweightdebate  |
| Have you completed our Great Weight Debate survey yet? Don’t miss out: <http://bit.ly/2ctoorv> #greatweightdebate  |
| Our Great Weight Debate survey takes five minutes! Take it today: <http://bit.ly/2ctoorv> #greatweightdebate |
| 1000s of Londoners have joined the conversation on childhood obesity. Don’t miss out! Take the survey: <http://bit.ly/2ctoorv> #greatweightdebate |
| 1000s of Londoners have joined the conversation on childhood obesity. Don’t miss out! Get the facts: <http://bit.ly/2d1o9mR> #greatweightdebate  |
| Still not completed our Great Weight Debate survey? Take it today: <http://bit.ly/2ctoorv> #greatweightdebate  |