**Template tweets for the Great Weight Debate**

The template tweets below are designed for CCG communications teams to use to encourage their patients/local carers and residents to get involved in the Great Weight Debate (GWD).

Please feel free to use some or all of the tweets below. Please feel free to amend as appropriate to suit your patients and local residents. You can also tweet out the infographics that are also included in this comms pack.

If your borough is holding a GWD event please support them if you can and tweet about these.

The hashtag for the Great Weight Debate is #greatweightdebate

Healthy London Partnership will also be tweeting from @HealthyLDN. Please feel free to re-tweet our tweets.

**Tweets for day of your local/pan-London launch of Great Weight Debate**

|  |
| --- |
| We’re supporting the launch of the Great Weight Debate today! Join the conversation on childhood obesity: <http://bit.ly/2d1o9mR> |
| We’re joined (check your council is getting involved and then insert council twitter handle) to start a conversation about childhood obesity. What’s your view? <http://bit.ly/2ctoorv> #greatweightdebate |
| The #greatweightdebate launches today! Take the survey and share your views on childhood obesity: <http://bit.ly/2ctoorv> |
| London has more overweight/obese children than New York! Find out more about the Great Weight Debate: <http://bit.ly/2d1o9mR> #greatweightdebate |
| It’s time for a Great Weight Debate on childhood obesity in London! Have you say today: <http://bit.ly/2ctoorv> #greatweightdebate |
| The Great Weight Debate aims to start a London conversation on childhood obesity. Complete the survey and have your say: <http://bit.ly/2ctoorv> |
| Today marks the launch of London’s Great Weight Debate. Have your say to help tackle London’s childhood obesity epidemic: <http://bit.ly/2ctoorv> |
| Did you know London is in the midst of a childhood obesity epidemic? Know the facts: <http://bit.ly/2d1o9mR> #greatweightdebate |
| We’re supporting the Great Weight Debate to raise awareness of childhood obesity in London: <http://bit.ly/2d1o9mR> #greatweightdebate |

**On-going tweets:**

|  |
| --- |
| Share your views on how kids in the borough can lead healthier lives: <http://bit.ly/2ctoorv> #greatweightdebate |
| Please get involved in #greatweightdebate - a London conversation on childhood obesity: <http://bit.ly/2ctoorv> |
| Have your say on childhood obesity by taking part in a 5 min survey: <http://bit.ly/2ctoorv> #greatweightdebate |
| Did you know London has more overweight and obese children than New York? Know the facts: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Are you are parent or carer? Take our 5 min survey and have your say on childhood obesity: <http://bit.ly/2ctoorv> #greatweightdebate |
| Join the #greatweightdebate: <http://bit.ly/2d1o9mR> Lets make a difference and help children in London leader healthier lives! |
| Over a third of London children are overweight or obese by the time they leave primary school: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Take the #greatweightdebate survey and tell us what you think causes childhood obesity in xxx (insert name of borough): <http://bit.ly/2ctoorv> |
| Join the #greatweightdebate and tell us how you think childhood obesity can be prevented in xxx (insert borough): <http://bit.ly/2ctoorv> |
| Did you know 11 to 18 year olds consume 3x more than recommended sugar each day? Get the facts: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Did you know trooth decay is the most common reason why five to nine year-olds are admitted to hospital? <http://bit.ly/2d1o9mR> #greatweightdebate |
| Obesity leaves children at risk of numerous health problems. Tell us how we can support children to leave healthier lives: <http://bit.ly/2ctoorv> |
| Obesity leads to heart disease, stroke, cancer, depression, sleep apnoea, asthma, type 2 diabetes: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Do you have young children? Take our survey on childhood obesity: <http://bit.ly/2ctoorv> #greatweightdebate |
| Calling at teachers! Take our survey on childhood obesity: <http://bit.ly/2ctoorv> #greatweightdebate |
| Have you completed our Great Weight Debate survey yet? Don’t miss out: <http://bit.ly/2ctoorv> #greatweightdebate |
| The #greatweightdebate survey on childhood obesity takes five minutes! Take it today: <http://bit.ly/2ctoorv> |
| 1000s of Londoners have joined the #greatweightdebate. Don’t miss out! Take the survey: <http://bit.ly/2ctoorv> |
| 1000s of Londoners have joined the conversation on childhood obesity. Don’t miss out! Get the facts: <http://bit.ly/2d1o9mR> #greatweightdebate |
| Not completed the Great Weight Debate survey yet? Do it today: <http://bit.ly/2ctoorv> #greatweightdebate |