**How to use the Great Weight Debate resources**

**Purpose**

The Great Weight Debate ‘engagement resources’ and ‘communications toolkit’ have been developed to support schools promote the Great Weight Debate to parents, carers, staff and older students.

Apart from the Great Weight Debate image we have not included any branding on the materials as we anticipated schools would want to use their own branding.

Any schools wanting support to promote the Great Weight Debate (GWD) can contact rachel.barnet@nhs.net at the Healthy London Partnership communications team.

**List of engagement resources:**

* Briefing on key childhood obesity stats in London and GWD key messages – for background and to ensure all GWD messaging is consistent.
* GWD template power point presentation – for schools to use in meetings with parents and carers (to shorten the presentation for use in existing meetings schools can take out the ‘discussion session’ slides). Schools can also use this presentation if they want to hold their own Great Weight Debate focus groups with parents and carers
* Conversation starters for teachers to use with pupils
* Conversation starters for schools to use with parents (also included in the power point presentation)
* Template letter to parents
* Great Weight Debate report and summary report from initial GWD event – for background and use as needed

**List of communications resources**

* Template GWD story for websites
* Template copy to use in school newsletters
* GWD image – to use as necessary
* JPEG banner – to go on websites and link to the survey
* Suggested tweets – if schools use twitter
* Infographics – to send out as tweets and for use as needed
* Link to all the GWD films we have produced – for assemblies/websites